

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Donnelley Marketing, Inc.		12/20/2004	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	infoUSA Inc.
Street Address:	5711 South 86th Circle
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68127
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1491421	"CHAINING"
Registration Number:	1882436	DATABASE AMERICA
Registration Number:	2098420	DATABASE LINK
Registration Number:	1522851	DONNELLEY DIRECT
Registration Number:	2889567	INFOCONNECTDM
Registration Number:	243081	MOTOR REGISTRATION NEWS
Registration Number:	1806835	PRESORT NAMEBANK
Registration Number:	2220461	MARKETZONE

## CORRESPONDENCE DATA

Fax Number: (402)390-9005

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 402 390-9500

Email: ip@koleyjessen.com

Correspondent Name: Roberta L. Christensen

Address Line 1: One Pacific Place, 1125 S 103rd St.

TRADEMARK  
REEL: 003021 FRAME: 0859

OP \$215.00 1491421

Address Line 2: Suite 800  
Address Line 4: Omaha, NEBRASKA 68124

NAME OF SUBMITTER: Roberta L. Christensen

Signature: /rlc/

Date: 02/03/2005

Total Attachments: 2  
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source=donnelle#page2.tif

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective December 15, 2004 by DONNELLEY MARKETING, INC., a Delaware corporation ("Assignor"), having an address of 5711 South 86<sup>th</sup> Circle, Omaha, Nebraska 68127, in favor of INFOUSA INC, a Delaware corporation ("Assignee"), having an address of 5711 South 86<sup>th</sup> Circle, Omaha, Nebraska 68127.


WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A" attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

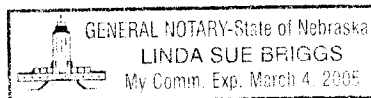
DONNELLEY MARKETING, INC.

By   
Fred Vakili  
Secretary

State of Nebraska )  
                          ) ss.  
County of Douglas )

Before me personally appeared said Fred Vakili and acknowledged the foregoing instrument to be his free act and deed this 20 day of December, 2004.

  
Notary Public



**EXHIBIT "A"**  
**DONNELLEY MARKETING, INC.**  
**U. S. TRADEMARKS**

<b>MARK</b>	<b>REG. NO.</b>
CHAINING	1,491,421
DATABASE AMERICA	1,882,436
DATABASE LINK	2,098,420
DONNELLEY DIRECT	1,522,851
INFOCONNECTDM	2,889,567
MARKETZONE	2,220,461
MOTOR REGISTRATION NEWS	243,081
PRESORT NAMEBANK	1,806,835